1 4 APR 1970

MEMORANDUM F	OR:	Director,	National	Photographic	Interpretation

Center

SUBJECT:

Proposed Contract with for Preparation of an Operational Handbook for Duplicate Positive (DP) Evaluation

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- 1. This memorandum requests approval for the commitment of funds for an R & D contract. The specific request is stated in paragraph 7.
 - 2. Reproduction of original negative materials by the processing contractor is performed using established photo science and photo interpretation criteria (objective and subjective). Procedures are required to effectively evaluate and monitor the reproductions for adherence to specifications and also to insure that the reproductions are optimum for use by photo interpreters during the various exploitation phases. Voluminous amounts of reproductions also require automated techniques for this important function. The APSD requires expert assistance in this area to insure the most efficient expenditure of manpower resources and to maintain state-of-the-art techniques in performing the function. The subject contract would provide the necessary expertise with

3. a. The proposed contract will assist the Center in the following areas:

- (1) The handbook will provide a system for evaluating reproductions for compliance with currently approved product specifications.
- (2) Evaluation data from the designed system, after implementation by the Center, will be utilized in the improvement of specifications and formulation of requirements for advanced reproduction technology and materials.
- (3) Quantitative analysis of the photo reproductions will lead to a more meaningful relationship between photo interpretation quality and camera system performance.
- b. The designed system will be documented in the form of a handbook on Duplicate Production Evaluation. The handbook

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Declass Review by NIMA/DOD

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	will consist of flow charts, technical and analytical data, descriptive material and a recommended implementation schedule. State-of-the-art technology will be utilized to the maximum extent in formulation of the system.	
	c. The designed system will be suitable for implementation in the Center with complete delivery of the handbook in twelve months. Expertise of the contractor is such that a minimum of consultation with Center personnel will be required. This	
25X1	is based on personnel performance in formulating the "Original Negative Evaluation Handbook" which was prepared under	
25X1	contract Task Order #2, and completed in December 1969.	25X1
25X1	This is currently in the process of being implemented by the Center. submitted an unsolicited proposal for a contract, "Operational Handbook for DP evaluation", in November 1969 (see Attachment A).	
25X1	has been selected for this follow-on effort because of their performance on the Original Negative Evaluation Handbook, expertise in the field of photo science, and intimate knowledge of system performance evaluation in the Center and other governmental agencies. The price of the contract is within the programmed funds for the FY-70 R & D Budget.	25X1
	5. Completion of the work will result in a more effective and efficient means for the Center to monitor and evaluate in-coming products. This in turn provides the exploiters with the best products possible for use in photo interpretation. Follow-on action will be a continuation of the program to procure systems for more effective evaluation, i.e., evaluation of color imagery.	
25X1	6. will be the Technical Monitor for this contract thru 15 June 1970; thereafter same extension, will be the monitor. The sterility code is appropriate for this effort; the Technical Monitor will assign security classificate to the final reports.	25X1 25X1 ions

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25X1	SUBJECT: Proposed Contract with for Preparation of an Operational Handbook for Duplicate Positive (DP) Evaluation	25X1
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25X1	7. It is requested that negotiations with for a contract to conduct the program described at a cost not to exceed pe approved.	25X1
	Chief, Tephnical Services & Support Group, NPIC	25X1
	Attachments: 1. Proposal	
25X1	2. Form 2420 8 MAY 1970 APPROVED:	±
	ARTHUR C. LUNDAHL Date Director National Photographic Interpretation Center	
	Distribution:	

Orig - NPIC/TSSG/SC&PS (after approval)
1 - NPIC/ODIRY

2 - NPIC/TSSG

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UNCLASSIFIED		TTACHMENTS OR STATEMEN		(specif
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Follow-on contract				
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2. PROPOSAL	_			
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3. DELIVERABLE ITEMS	3 NO. OF COPIES N	ONTHLY INTERIM	QUARTERLY FINAL	
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